



Wisconsin Soybean Marketing Board



Current fiscal year checkoff investment in production research

\$600,000



TOP RESEARCH FUNDING AREAS

- Agronomic and Nutrient Management
- Disease Management
- Weed Management
- Breeding to Improve Resistance to White Mold



RECENT INNOVATIVE RESEARCH PROJECTS

- Developing Biologically Derived Pesticides to Combat Soilborne Pathogens
- Taking a Big Data Approach to Enhance Management Recommendations



TOP THINGS FOR FARMERS TO KNOW ABOUT CHECKOFF DOLLARS INVESTED IN RESEARCH

The Wisconsin Soybean Marketing Board is committed to investing in the highest priority and most impactful research projects that will deliver a positive return on investment to Wisconsin soybean farmers. The WSMB is steadfast in its commitment to translate research findings in meaningful ways and deliver the output to the farmgate through hard copies, app-based, electronic and video communications. Through innovation, science and outreach, the WSMB will continue to advance and enhance soybean production in Wisconsin.



TOP AREAS OF RESEARCH CRITICAL TO THE FUTURE OF WISCONSIN'S SOYBEAN PRODUCTION

- Pesticide Resistance Management
- Solving the Soybean Quality Conundrum
- Developing Sustainable, Resilient Production Systems to Mitigate Climate Change

Sweet Success

ONE OF THE BIGGEST SUCCESS STORIES IN WISCONSIN AS A RESULT OF RESEARCH

The WSMB developed an integrated approach to white mold management that includes agronomic and disease management recommendations and an app-based decision platform.



SOYBEAN RESEARCH & INFORMATION NETWORK

SOYBEANRESEARCHINFO.COM

Funded by the soybean checkoff